ENDCAPS

Straight Pop Up:
4x3 Display w/ Endcaps

Total Visual Area: 145.75”w X 89.75”h
(Front Visual Area: 118.5”w X 89.75”h)
(Endcap Visual Area: 13.625”w X 89.75”h

DO NOT design any critical elements (text, logos, etc.) within 2” of the edge.

General Art Guidelines:

- CMYK Color Mode
- Resolution must be 150dpi at least
- All fonts must be created to outlines
- Need 0.5” bleed

TEMPLATE
10’x8’ POP UP FRAME

Please note:
All the important contents
MUST NOT exceed the grey areas.

ENDCAPS

90° bend

bleed area
trim line
safe area